



MakoDays
2025



Tomasz Sobol

Deputy Marketing Director for CEE
OVHcloud

Tomasz Sobol joined OVHcloud in 2020 and has more than fifteen years' experience in the IT sector. In his current position as Deputy Marketing Director for Central and Eastern Europe, he is responsible for business development encompassing cloud computing, AI solutions, data centre services and hosting across CEE markets. He previously held the post of Marketing Director at Beyond.pl.

With a focus on connecting IT capabilities with business objectives to help organisations design effective operational and commercial models, Tomasz is both a business practitioner and an MBA lecturer at





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the Poznań University of Economics and Collegium Da Vinci, specialising in Data Science and the practical application of emerging technologies.

He is also an active industry expert and a speaker at events such as the Economic Congress, Oper8IT, IT Manager of Tomorrow, VMware Forum and the AI Summit.

In his private life, he is the father of two sons, a technology enthusiast, a UEFA-licensed football coach and an avid reader.

